

# New Mexico Lottery Authority Promotional Drawing Rules

## New Mexico Lottery Restaurant Codeword Promotion

**THE NMLA AT ITS SOLE DISCRETION MAY END OR CANCEL THIS PROMOTION AT ANY TIME.  
PROMOTION AND RULES ARE SUBJECT TO CHANGE AT THE NMLA'S DISCRETION AT ANY TIME.**

### 1. Promotion Description

- a. The New Mexico Lottery Authority (NMLA) will conduct the New Mexico Lottery Restaurant Codeword Promotion (Promotion) according to these rules, the New Mexico Lottery Promo Zone Program Rules, and the Second-Chance and Promotional Drawing Rules.
- b. Participating New Mexico restaurants will post signage featuring a unique Restaurant Codeword (Codeword). Players can enter the Codeword at the Promo Zone for a chance to win one (1) one-hundred-dollar (\$100) prize to use at that restaurant.
- c. One (1) drawing will be held for each eligible Codeword.
- d. Up to three (3) winners will be selected for each eligible Codeword.

### 2. Entry Periods, Deadlines, and Drawing Dates

- a. Entry period begins Tuesday, March 5, 2024.
- b. Entry deadline is Tuesday, April 30, 2024, 11:59 PM MT.
- c. Entry eligibility will be determined by the time/date of successful submission into the entry website for the Promotion.
- d. The drawings will be held Thursday, May 2, 2024, after 10:00 AM MT, or as soon as practical.

### 3. Location of Drawings

New Mexico Lottery  
4511 Osuna Rd. NE  
Albuquerque, NM 87109

### 4. Eligibility Requirements

- a. Entrants must certify that they are at least eighteen (18) years of age.
- b. Entrants must enter through the Promo Zone entry site at [nmlottery.com](http://nmlottery.com).
- c. Entrants that are not members of the Promo Zone may join at [nmlottery.com](http://nmlottery.com).
- d. Entrants must submit an eligible Codeword, which may be found on signage at a participating restaurant. Participating restaurants, subject to change, are listed at [nmlottery.com](http://nmlottery.com).
- e. Entrants are eligible to win in any of the drawings but may only enter each eligible Codeword one (1) time.
- f. An entrant will receive one (1) entry for each correct Codeword entered.

### 5. Prize Details

- a. A one-hundred-dollar (\$100) prize (either a restaurant gift card or gift certificate) will be awarded to one (1) entrant for each eligible Codeword.
- b. Up to three (3) winners will be selected for each eligible Codeword.

## **6. Drawing Procedures**

- a. The NMLA Security Drawing Representative will conduct one (1) drawing for each eligible Codeword, using a random number generator.
- b. Up to three (3) winners will be selected for each drawing.
- c. Three (3) alternates will be selected for each drawing.

## **7. Selected Entry Notification**

- a. The Procedures for Notification of Selected Entries of Second-Chance or Promotional Drawings will be followed.
- b. The selected entrant will be notified using the email address on file in the Promo Zone. In addition to the email, the NMLA may attempt to notify a selected entrant by phone.
- c. The selected entrant must provide their mailing address within the timeframe specified by the NMLA. Upon receipt of the mailing address, the prize will be mailed to the selected entrant. Failure to provide a mailing address within the designated timeframe may result in disqualification, in which case the first alternate will be contacted, and the same process will be followed.

## **8. Miscellaneous**

- a. Exceptions or modifications to these rules must be approved in writing by the NMLA CEO and the NMLA EVP for Security.
- b. The NMLA reserves the right to assign a designee(s) to perform the responsibilities of parties specifically assigned duties within these rules.
- c. A respondent or selected entrant may be disqualified if discovered to have submitted multiple entries and/or to have provided inaccurate information.
- d. In the event a participating restaurant cancels or closes for any reason, the NMLA may award one hundred dollars (\$100) worth of Lottery Bucks to replace the restaurant's prize(s).
- e. Use or distribution of "auto" software programs or applications to enter Codewords into any drawing is prohibited. If discovered to be using such program or software application, an entrant's entries may be disqualified.
- f. In the event that there are insufficient entries from a participating restaurant to hold a drawing, the NMLA may award the restaurant prize(s) as it sees fit.
- g. Upon submitting an entry, the entrant(s) agree that the NMLA may use their name, voice, photograph, video, and social media postings, and/pr likeness in any form for the purpose of advertising and/or publicizing the NMLA.
- h. Void where prohibited by law.