

Competition Announcement!

Zozobra 2025 Scratcher Art Competition

The New Mexico Lottery has a Call for Artists for the Zozobra 2025 Scratcher Art Competition!

Now through November 15, 2024, the New Mexico Lottery is seeking artists to submit original artwork for a Zozobra Scratcher game. Here is how to enter:

- 1. Entrants must register or be registered for a free CaFÉ Artist account. There is no fee to apply!
- 2. Entrants must submit artwork images for jurying via CaFÉ.
- 3. For help with CaFÉ submission process, visit their "Help" menu.
- 4. Entry and info at: https://artist.callforentry.org/festivals_unique_info.php?ID=14334, or scan the QR codes (to the right).

Up to three artworks will be selected and each will win \$1,000 and be featured on the Scratchers!

Tell your talented New Mexico friends, family or customers that you think would like to enter.

If players have questions, direct them to the Lottery's website, **nmlottery.com**. Then, click on **Promotions** for more information.





VEverything you need to know Enter artwork)

Player Promotions!



Wild Joker Crossword Second-Chance Promotion COMING SOON!

Wild Joker Crossword Scratchers offer tons of prizes and are a great way to increase your Lottery sales! Ask your customers if they want to try one when they are at the register. The game offers \$75,000 top prizes and a second-chance promotion for a chance to win:

- \$100 Tango Reward Link e-Gift Card
- A build-your-own-trip package (three winners)
- \$10,000 (three winners)

Here is how it works:

- 1. Visit the Promo Zone at nmlottery.com and create an account (it's free!)
- 2. Scan, or manually enter, the Entry Code barcode from eligible non-winning Game #613 Wild Joker Crossword Scratchers.
- 3. Entries give the player a chance to play the Wild Joker Crossword Digital Crossword Game for a chance to win a \$100 Tango Reward Link e-Gift Card.
- 4. Four drawings will be conducted to award three build-your-own-trip packages and three \$10,000 cash prizes.

PLAY RESPONSIBLY: For Responsible Gaming Information, call 1-800-572-1142. Void where prohibited by law. You must be at least 18 years old to purchase and/or redeem tickets. The NMLA at its sole discretion may end or cancel promotions at any time. Promotions and rules are subject to change at the NMLA's discretion at any time.



GAMES ENDING

You can view up-to-date information on games ending at any time on **nmlottery.com**. **THE FOLLOWING GAMES ARE ENDING AND MUST NOT BE SOLD IN STORES.**



Game Number	Price Point	Game Name	Announced End of Game Date	Due to the Warehouse	Last Day to Claim a Prize
NM #576	\$5	Money Match	8/6/2024	10/10/2024	11/4/2024
NM #522	\$2	Cash Blast	8/23/2024	10/25/2024	11/21/2024
NM #583	\$2	Super 7s	8/28/2024	11/1/2024	11/26/2024
NM #570	\$2	\$1,000 Money Multiplier	9/19/2024	11/22/2024	12/18/2024
NM #591	\$2	10X	9/19/2024	11/22/2024	12/18/2024
NM #572	\$5	Guy Fieri Flavortown Fortune!	9/24/2024	11/26/2024	12/23/2024
NM #586	\$1	Celebrate Cash	10/23/2024	12/30/2024	1/21/2025
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