

NEW MEXICO LOTTERY POS PLACEMENT

BEGINNING DATE: NOVEMBER 18, 2024

Dates are subject to change.



Please note: Art on this Planogram is for example only and final art may vary.



COUNTER MAT:

JAWS CASH ATTACK!
Scratchers



BROCHURES/ODDS CARDS:

Please verify the brochures in the Lottery Play Center are the most recent versions. You can find the date on the back of each brochure.

Current Brochures:

- Claim Form 1/23
- Scam Brochure 2/23
- Scratcher Brochure 4/21
- Problem Gambling 2/23
- Powerball HTP (play slips in front) 5/23
- Mega Millions HTP (play slips in front) 10/23
- Lotto America HTP (play slips in front) 5/22
- RRC HTP (play slips in front) 10/19
- Pick 3 Plus HTP (play slips in front) 11/20
- Pick 4 Plus HTP (play slips in front) 11/20
- Benefits Brochure 6/24

Clings & Other POS

Do not cover SSLT or DTS graphics or messages, except when specifically directed.



Roadrunner Cash CDU Card

Place on top of CDU with 1x3" POS Holder



Game of Thrones Wobbler

Please follow the brochure order shown above.

Other Point-of-Sale



Jackpot 7s Ticket Fan
Place with 1x3" POS holder ONLY:
1. On side of Play Center, or
2. On top of On-Counter Dispenser.

In-Counter Strip: Jackpot 7s Fast Play! games



\$3 Jackpot 7s wins 20% of the Jackpot
\$9 Jackpot 7s wins 50% of the Jackpot

\$10 Jackpot 7s wins 100% of the Jackpot

