

NEW MEXICO LOTTERY POS PLACEMENT

BEGINNING DATE: DECEMBER 30, 2024 Dates are subject to change.



Please note: Art on this Planogram is for example only and final art may vary.

NEW



Monthly Odds Card (use with 1x6" clip)
Place on either side of play center

NEW

COUNTER MAT:

JAWS CASH ATTACK!
Scratchers



BROCHURES/ODDS CARDS:

Please verify the brochures in the Lottery Play Center are the most recent versions. You can find the date on the back of each brochure.

Current Brochures:

- Claim Form 1/23
- Scam Brochure 2/23
- Scratcher Brochure 4/21
- Problem Gambling 2/23
- Powerball HTP (play slips in front) 5/23
- Mega Millions HTP (play slips in front) 10/23
- Lotto America HTP (play slips in front) 5/22
- RRC HTP (play slips in front) 10/19
- Pick 3 Plus HTP (play slips in front) 11/20
- Pick 4 Plus HTP (play slips in front) 11/20
- Benefits Brochure 6/24

Clings & Other POS

Do not cover SSLT or DTS graphics or messages, except when specifically directed.



Roadrunner Cash CDU Card

Place on top of CDU with 1x3" POS Holder



Game of Thrones Wobbler

Please follow the brochure order shown above.

Other Point-of-Sale



NEW

Jackpot 7s Ticket Fan
Place with 1x3" POS holder ONLY:
1. On side of Play Center, or
2. On top of On-Counter Dispenser.

In-Counter Strip: Jackpot 7s Fast Play! games

