NEW MEXICO LOTTERY POS PLACEMENT

BEGINNING DATE: DECEMBER 30, 2024 Dates are subject to change.



Please note: Art on this Planogram is for example only and final art may vary.



COUNTER MAT:

JAWS CA\$H ATTACK! Scratchers



BROCHURES/ODDS CARDS:

Please verify the brochures in the Lottery Play Center are the most recent versions. You can find the date on the back of each brochure.

Current Brochures:

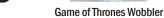
- Claim Form 1/23
- Scam Brochure 2/23
- Scratcher Brochure 4/21
- Problem Gambling 2/23
- Powerball HTP (play slips in front) 5/23
- Mega Millions HTP (play slips in front) 10/23
- Lotto America HTP (play slips in front) 5/22
- RRC HTP (play slips in front) 10/19
- Pick 3 Plus HTP (play slips in front) 11/20
- Pick 4 Plus HTP (play slips in front) 11/20
- Benefits Brochure 6/24

Clings & Other POS

Do not cover SSLT or DTS graphics or messages, except when specifically directed.



Roadrunner Cash CDU Card



Place on top of CDU with 1x3 POS Holder



