

NEW MEXICO LOTTERY POS PLACEMENT

BEGINNING DATE: MARCH 24, 2025

Dates are subject to change.



Please note: Art on this Planogram is for example only and final art may vary.



Please follow the brochure order shown above.

In-Counter Strip: Jackpot 7s Fast Play! games

COUNTER MAT:

Zozobra Scratchers



BROCHURES/ODDS CARDS:

Please verify the brochures in the Lottery Play Center are the most recent versions. You can find the date on the back of each brochure.

Current Brochures:

- Claim Form 1/23
- Scam Brochure 2/23
- Scratcher Brochure 4/21
- Problem Gambling 2/23
- Powerball HTP (play slips in front) 5/23

NEW! Mega Millions HTP

- (play slips in front) 4/25
- Lotto America HTP (play slips in front) 5/22
- RRC HTP (play slips in front) 10/19
- Pick 3 Plus HTP (play slips in front) 11/20
- Pick 4 Plus HTP (play slips in front) 11/20
- Benefits Brochure 6/24

Clings & Other POS

Do not cover SSLT or DTS graphics or messages, except when specifically directed.



Roadrunner Cash CDU Card



Game of Thrones Wobbler

Other Point-of-Sale



Mega Millions 2025 On-PAD Strip



Zozobra Photon Strip



Jackpot 7s Ticket Fan
Place with 1x3" POS holder ONLY:
1. On side of Play Center, or
2. On top of On-Counter Dispenser.